Fundraising Ideas

Need some inspiration for your fundraising? Here's some ideas that may work well for you!

01. Get Active 💸

Do something daring

Always wanted to abseil down the side of a building? Or take a leap out of an aeroplane? Why not combine your bucket list with a fundraising bucket and ask people to sponsor you to do it.

Get some exercise

Run, walk, or cycle to raise money. You can get sponsored for taking part in an organised event, or for completing a solo challenge you set yourself.

Hit the target

What about a darts match? You can make it serious and charge an entry fee to raise funds. Or make it fun and set challenges like throwing whilst on one leg and charge per throw, or charge a penalty fee every time someone misses the board!

02. Get Together 🤰



Anyone for a cuppa?

Tea and cake makes everything better, so why not invite friends and family around for afternoon tea? Or if you are more of a latte lover, make it a coffee morning. You can do this at home, at work, or even turn it into a picnic when the weather allows.

Who's coming for dinner?

Perfect for every occasion. Pick a theme and match your food, dress and decorations. Or spread the load and ask everyone to bring a dish. Ask diners to pay what they think the meal is worth, or what they would have paid to go out for dinner at their favourite restaurant.

Girl's night in

Pamper party or film night, it's up to you. Choose your top 5 films and let everyone vote for their favourite. Or ask people to donate to play their favourite song and ask others to guess who chose what.

Gaming night

Xbox, Playstation, WiiU – take your pick and load up your favourite game for a marathon session with your mates.

Let's get quizzical

The pub, village hall, local sports centre and your best mate's garden are all venues suitable for hosting a quiz. Decide what's the best option (and available) to you and get working on those questions. Will the theme change by rounds or will your quiz be more niche, with all questions specific to a particular band, film or book? You host the night and guests pay to play. Simple... but the questions might not be.

03. Get Creative



Cut and colour

Take pledges to let other people choose what colour you dye your beard or hair. And/or just shave it off!

What's in a name?

Name the teddy, bunny or bear. Give people a range of options or let them choose their own, then pick the winner out of a hat.

Fancy dress days

Fancy dress isn't just for Halloween. It's a great way to raise money any time of year. If you're the boss, why not have your staff come to work in fancy-dress and ask them to pay a small donation for the day? Raise the stakes by letting colleagues vote on what you should wear for the day (in return for a donation, of course.)

Sweepstakes

Take bets on anything you like – the winner of your favourite TV reality show, the name of the next Royal baby, or just the number of sweets in a jar. The winner keeps a proportion of the takings and the rest is donated.

Guess the baby photo competition

Great for giggles at work or just amongst friends. Pay for entry and see if you can spot who has changed the most over the years.

04. Get Busy 🍃

Bakes, bake, bake

Make like Mary Berry and bake your way to fundraising success. Whether you run the event at work, school or your home be sure to find out about any specialist diets (or perhaps just favourites) first to maximise sales! Or why not make it competitive and have a bake off with an entry fee? Either way, it's win/win – you raise money and you get to eat cake!

Come into the garden

If your garden is in full bloom or you have a house with a colourful history, why not open your doors for an entry fee and host an open house. With the kitchen close by, it will be easy to raise extra funds by offering refreshments, and a great way to meet the neighbours!

Pick a ticket

Everyone loves a raffle and they are simple enough to organise. Do it as part of another event or just because. A tombola is a bit trickier to arrange but just as much fun.

Declutter

Spread the joy by selling off your unwanted items. After all, one person's tat is another person's treasure! Take your goods to a tabletop sale or car boot. Or sell from the comfort of your own home using eBay and choose to donate all or part of your profits to us.

05. Get More

Give it up!

We all have bad habits, some worse than others! If you have a habit you want to kick, why not give yourself the extra incentive of raising money for charity. If your habit is costly, why not donate the money you save? Or if your habit causes more frustration to others than yourself, why not have people sponsor you?

Celebrate

If you feel you don't need gifts when your birthday comes around, why not ask for donations to charity instead?

Give an hour

Why not commit to donating an hour's pay every month? You will probably hardly even notice it's gone. And if you can persuade colleagues to do the same, think how much that could add up to.

Matched giving

Whether you're raising money in the office or outside of work, ask your employer about matched giving. Lots of organisations offer this, and if yours doesn't yet, maybe it's time they did!



"We heard you speak at church and realised that very often matters out of a woman's control can mean she finds trouble through no fault of her own. It could be my sister. We wanted to help local women and feel like women we pass in the street have somewhere to go for help."

Barty released a song for us and raised over £1,000.